

REP HEADLINE# 6277344 TRF# E:120822
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 19.17
CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 19.17

REP: MAKEGOOD
SPOT CANCELED ON LN 35
LN 64 ADDED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

35	ES	400P-500P	30			\$1,000.00	10/23	10/26	3		TU-F	3
35	ES	400P-500P	30			\$1,000.00	10/30	11/2	2		TU-F	2
64	A	700P-800P	30			\$1,000.00	11/3	11/3	1		SAT	1

PROGRAM : DR. OZ
CON COM1 : DR. OZ
PROGRAM : STARWATCH JAMES BOND SKYFALL
CON COM1 : STARWATCH JAMES BOND SKYFALL

[Handwritten signature]

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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	134650.00	NOV/12	54350.00									
CONTRACT TOTAL 189000.00												
TOTAL SPOTS 161												

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media **Democratic Senate Campaign Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 822** **Issue 3**
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Senate Campaign Comm/ Issue	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: ..	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Disc-le	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3		3	3		9	225
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3	3	3	3		9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News .TWTF..	02	1500	30 Comme	Nbr of Spots 2					2	300
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	
Closed PR								1		1	

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 1010 Wisconsin Avenue NW Submission Number 822 Issue 3
 Washington DC 20007



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 Tampa, FL 33601

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Buyer: ..	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	Nbr of Spots	2				2	400
12	M-F 6a News .TWTF..	02	1250	30 Comme	Nbr of Spots	2				2	250
13	M-F 7p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	Nbr of Spots	2	2			4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	Nbr of Spots	1	1			2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	3	3	3		12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	Nbr of Spots	2				2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots		1			1	1400
19	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme	Nbr of Spots	1				1	135
21	Sun 8a Today ShowS	02	650	30 Comme	Nbr of Spots	1				1	65
Weekly Totals:					Total Spots(Ord Spots)	38	36	41	38	8	161
Closed PR									1	1	

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 1010 Wisconsin Avenue NW Submission Number 822 Issue 3
 Washington DC 20007



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Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme	Nbr of Spots	2	2			4	240
24	M-F 1p Days Of Our Lives .TWTF..	02	650	30 Comme	Nbr of Spots			1		1	65
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots		1	1		2	120
28	M-F 11a Daytime M.....	02	250	30 Comme	Nbr of Spots	1		1		2	75
29	M-F 12p Today Show III .TWTF..	02	350	30 Comme	Nbr of Spots	1				1	35
30	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots		1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	1	1	4	160
32	M-F 3p Doctors .TWTF..	03	550	30 Comme	Nbr of Spots	3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1				1	45
34	M-F 3p Doctors M.....	03	550	30 Comme	Nbr of Spots	1	1	1	1	3	165
35	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots	3	2			5	500
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	
Closed PR								1		1	100

Great American Media Democratic Senate Campaign Comm/ Issue
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 Washington DC 20007



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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120622104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	10/22	10/29	11/05	Total	Cost
36	M-F 4p Dr Oz M.....	02	800	30 Comme	Nbr of Spots		1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots				1	1	2	200
38	M-F 5p News .TWTF..	01	1700	30 Comme	Nbr of Spots			2	2		4	680
39	M-F 530p News .TWTF..	01	1700	30 Comme	Nbr of Spots			2	2		4	680
40	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots				2		2	500
41	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots			1			1	200
42	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots					1	1	250
43	M-F 6a News .TWTF..	02	1350	30 Comme	Nbr of Spots			2			2	270
45	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots			1			1	125
46	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots					1	1	145
47	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots			2	2		4	800
48	M-F 7p News	02	1500	30 Comme	Nbr of Spots		1	1			2	300
Weekly Totals:						Total Spots(Ord Spots)	38	36	41	38	8	161
Closed PR									1		1	

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 Washington DC 20007



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Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	200
50	M-F 7a Today Show .TWTF..	02	1600	30 Comme	Nbr of Spots		2			2	320
51	M-F 7a Today Show .TWTF..	02	1800	30 Comme	Nbr of Spots			2		2	360
52	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots		1			1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme	Nbr of Spots				1	1	160
54	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots			1		1	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots		1			1	420
56	M-Su 11p News .TWTF..	01	2500	30 Comme	Nbr of Spots		2			2	1500
57	M-Su 11p News M.....	02	2200	30 Comme	Nbr of Spots			1		1	220
58	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
59	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1500	30 Comme	Nbr of Spots			1		1	150
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	
Closed PR								1		1	

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PHONE (813) 228-8888

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
61	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots		1			1	100
63	Sun 6p NewsS	02	1000	30 Comme	Nbr of Spots	1	1			2	200
64	Sat 7p Star WatchS.	05	1000	30 Comme	Nbr of Spots			1		1	100
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	
Closed PR								1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
35	M-F 4p Dr Oz	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120822104

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/08	10/15	10/22	10/29	11/05	
Spots	161	38	36	41	38	8	
Cost	189000	39050	49900	45700	45150	9200	

Grand Totals:

Spots: 161
 Gross Total: 189,000.00
 Commission: 28,350.00
 Net Total: 160,650.00

REP HEADLINE# 6277344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 16.16

REP: MAKEGOOD 10/8
 SPOTS CANCELED LN 19
 LN 63 ADDED
 EGM CHANGE LN'S 3,14,28,47-49,54
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49
 AGENCY PRODUCT CODE = 53
 AGENCY EST# = 1505

3	NZ		1100A-1200N	30		\$250.00	10/9	10/12	3		TU-F	3
3	NZ		1100A-1200N	30		\$250.00	10/16	10/19	0		TU-F	0
3	NZ		1100A-1200N	30		\$250.00	10/23	10/26	3		TU-F	3
3	NZ		1100A-1200N	30		\$250.00	10/30	11/2	3		TU-F	3

PROGRAM : DAYTIME
 CON COM1: DAYTIME

11/11/12

FROM REP OCT8/12 16.16
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		NZ	730P-800P	30		\$1,500.00	10/9	10/19	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
19		S	600P-630P	30		\$1,000.00	10/13	10/20	0		SAT	0
PROGRAM : NEWSCH8-6 SAT												
CON COM1: NEWSCH8-6 SAT												
28		NZ	1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28		NZ	1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
47		NZ	700P-730P	30		\$2,000.00	10/23	11/2	2		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
48		NZ	700P-730P	30		\$1,500.00	10/15	10/22	1		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
49		NZ	700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
54		NZ	730P-800P	30		\$2,000.00	10/23	11/2	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
63		A	600P-630P	30		\$1,000.00	10/14	10/21	1		SUN	2
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 6277344 TRF# E:120622 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT8/12 16.16
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	134650.00		NOV/12	54350.00								
CONTRACT TOTAL												189000.00
TOTAL SPOTS												161

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6277344 TRF# E:120822
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REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.09
CHANGES ** WFLA-TV ***

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AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

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ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.09

REP: REVISION
SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62
NEW TTL \$189,000
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE

9/11/18

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

3	ES	1100A-1200N	30			\$250.00	10/9	10/12	3		TU-F	3
3	ES	1100A-1200N	30			\$250.00	10/16	10/19	0		TU-F	0
3	ES	1100A-1200N	30			\$250.00	10/23	10/26	3		TU-F	3
3	ES	1100A-1200N	30			\$250.00	10/30	11/2	3		TU-F	3

PROGRAM : NC8 MIDDAY
CON COM1 : NC8 MIDDAY

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT3/12 12.09
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	E		500P-530P	30		\$1,500.00	10/9	10/12	2		TU-F	2
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												
10	S		600P-630P	30		\$2,000.00	10/9	10/12	2		TU-F	2
10	S		600P-630P	30		\$2,000.00	10/16	10/19	0		TU-F	0
PROGRAM : NWSCH8 AT SIX												
CON COM1: NWSCH8 AT SIX												
11	S		600A-700A	30		\$1,250.00	10/9	10/12	2		TU-F	2
11	S		600A-700A	30		\$1,250.00	10/16	10/19	0		TU-F	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
10	S		630P-700P	30		\$6,000.00	10/28	10/28	0		SUN	0
PROGRAM : NBC NIGHTLY NEWS SUNDAY												
CON COM1: NBC NIGHTLY NEWS SUNDAY												
12	S		900P-1000P	30		\$4,500.00	10/17	10/17	0		WED	0
PROGRAM : LAW AND ORDER												
CON COM1: LAW AND ORDER												
14	S		100P-200P	30		\$650.00	10/30	11/2	1		TU-F	1
PROGRAM : DAYS-OUR LIVES												
CON COM1: DAYS-OUR LIVES												
16	S		1135P-1237A	30		\$1,000.00	10/23	10/26	0		TU-F	0
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												
17	S		1135P-1237A	30		\$1,300.00	10/30	11/2	0		TU-F	0
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												

OCT3/12 12.09
WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28		ES	1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
48		ES	1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28		ES	1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28		ES	1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY												
40		E	600P-630P	30		\$2,500.00	10/30	11/2	2		TU-F	2
PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX												
44		S	600A-700A	30		\$1,450.00	10/30	11/2	0		TU-F	0
PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM												
49		E	700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
40		ES	600P-630P	30		\$1,350.00	11/3	11/3	0		SAT	0
PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT												
42		S	900P-1000P	30		\$5,500.00	10/31	10/31	0		WED	0
PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER												
OCT/12 134650.00 NOV/12 54350.00												
											CONTRACT TOTAL	189000.00
											TOTAL SPOTS	161

REP HEADLINE# 6277344 TRF# E:120822 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 12.09
 *** CHANGES *** HARRIS REPORT FROM REP *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Disciple	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3		3			9	225
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3		3			9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3					6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2					2	300
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	Nbr of Spots 2	2				4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	Nbr of Spots 2					2	400
12	M-F 6a News .TWTF..	02	1250	30 Comme	Nbr of Spots 2					2	250
13	M-F 7p News .TWTF..	02	1500	30 Comme	Nbr of Spots 2	2				4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	Nbr of Spots 2	2				4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	Nbr of Spots 1	1				2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots 3	3	3			12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	Nbr of Spots 2					2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots 1	1				1	1400
19	Sat 1130p ET / 1030p CT Saturday Night LiveS	03	1350	30 Comme	Nbr of Spots 1					1	135
Weekly Totals:					Total Spots(Ord Spots)	38	36	41	38	8	161

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



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 Tampa, FL 33601

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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
21	Sun 8a Today ShowS	02	650	30 Comme	1					1	65
23	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme		2	2			4	240
24	M-F 1p Days Of Our Lives .TWTF..	02	650	30 Comme				1		1	65
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme			1	1		2	120
28	M-F 11a Daytime M.....	02	250	30 Comme		1		1	1	3	75
29	M-F 12p Today Show III .TWTF..	02	350	30 Comme		1				1	35
30	M-F 12p Today Show III .TWTF..	01	400	30 Comme			1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme		1	1	1	1	4	160
32	M-F 3p Doctors .TWTF..	03	550	30 Comme		3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme		1				1	45
34	M-F 3p Doctors	03	550	30 Comme			1	1	1	3	165
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

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Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	M-F 4p Dr Oz TWTF..	02	1000	30 Comme			3	3		6	600
36	M-F 4p Dr Oz M.....	02	800	30 Comme		1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme				1	1	2	200
38	M-F 5p News TWTF..	01	1700	30 Comme			2	2		4	680
39	M-F 530p News TWTF..	01	1700	30 Comme			2	2		4	680
40	M-F 6p News TWTF..	01	2500	30 Comme				2		2	500
41	M-F 6p News M.....	02	2000	30 Comme			1			1	200
42	M-F 6p News M.....	01	2500	30 Comme					1	1	250
43	M-F 6a News TWTF..	02	1350	30 Comme				2		2	270
45	M-F 6a News M.....	02	1250	30 Comme				1		1	125
46	M-F 6a News	01	1450	30 Comme					1	1	145
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Great American Media Democratic Senate Campaign Comm/ Issue
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 Washington DC 20007



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Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots		2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme	Nbr of Spots	1	1			2	300
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	200
50	M-F 7a Today Show .TWTF..	02	1800	30 Comme	Nbr of Spots		2			2	320
51	M-F 7a Today Show .TWTF..	02	1800	30 Comme	Nbr of Spots			2		2	360
52	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots	1				1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme	Nbr of Spots			1		1	160
54	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots		1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	1	1	1	1	4	420
56	M-Su 11p News .TWTFS.	01	2500	30 Comme	Nbr of Spots	2	2	2		6	1500
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Comm/ Issue		
Buyer: ..	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
57	M-Su 11p News	02	2200	30		1				1	220
	M.....			Comme							
				Nbr of Spots							
58	M-Su 11p News	01	2500	30				1		1	250
	M.....			Comme							
				Nbr of Spots							
59	Sat 1130p ET / 1030p CT Saturday Night Live	02	1500	30				1		1	150
S.			Comme							
				Nbr of Spots							
61	Sun 8a Today Show	02	1000	30				1		1	100
S			Comme							
				Nbr of Spots							
63	Sun 6p News	02	1000	30						2	200
S			Comme							
				Nbr of Spots	1	1					
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Grand Totals						
Month 10 Weeks: 4			Month 11 Weeks: 4			
	10/08	10/15	10/22	10/29	11/05	
Totals						
Spots	161	36	36	41	38	8
Cost	189000	39050	49900	45700	45150	9200

Grand Totals: Spots: 161

Gross Total: 189,000.00
 Commission: 28,350.00
 Net Total: 160,650.00

REP HEADLINE# 6277344
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG15/12 09.0
*** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME LAURA BASSETT

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6277344

CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE AUG15/12 09.01

REP: NEW ORDER

TTL \$234,000 @187X

PLEASE CONFIRM

THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC IE

MM: \$3550

9/1/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505

1			100P-200P	30		\$500.00	10/9	10/12	3		TU-F	3
---	--	--	-----------	----	--	----------	------	-------	---	--	------	---

PROGRAM : DAYS-OUR LIVES
CON COM1 : DAYS-OUR LIVES

2			1135P-1237A	30		\$800.00	10/9	10/19	2		TU-F	4
---	--	--	-------------	----	--	----------	------	-------	---	--	------	---

PROGRAM : TONITE SHW-NBC<
CON COM1 : TONITE SHW-NBC<

3			1100A-1200N	30		\$250.00	10/9	11/2	3		TU-F	12
---	--	--	-------------	----	--	----------	------	------	---	--	------	----

PROGRAM : NC8 MIDDAY
CON COM1 : NC8 MIDDAY

Daughtine

AUG15/12 09.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
4			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/9	10/12	1		TU-F	1
5			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/9	10/12	2		TU-F	2
5			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/16	11/2	3		TU-F	9
6			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/9	10/12	3		TU-F	3
7			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/9	10/19	3		TU-F	6
8			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
9			530P-600P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/9	10/12	2		TU-F	2
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/16	10/19	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/9	10/12	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/16	10/19	2		TU-F	2

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,500.00	10/9	10/19	2		TU-F	4
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/9	10/12	2		TU-F	2
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/16	10/19	2		TU-F	2
14			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,500.00	10/9	10/19	1		TU-F	2
15			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/9	11/2	3		TU-F	12
16			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/9	10/13	2		TU-SA	2
17			800P-1000P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		14000.00	10/15	10/15	1		MON	1
18			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,350.00	10/13	10/13	1		SAT	1
19			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$1,000.00	10/13	10/20	1	NA	SAT	2
20			630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$6,000.00	10/28	10/28	1		SUN	1

AUG15/12 09.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$650.00	10/14	10/14	1		SUN	1
22			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$4,500.00	10/17	10/17	1		WED	1
23			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/16	10/26	2		TU-F	4
24			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$650.00	10/30	11/2	3		TU-F	3
25			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/22	10/29	1		MON	2
26			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,000.00	10/23	10/26	2		TU-F	2
27			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/30	11/2	2		TU-F	2
28			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY	30		\$250.00	10/15	11/5	1		MON	4
29			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$350.00	10/16	10/19	1		TU-F	1

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/23	11/2	1		TU-F	2
31			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/15	11/5	1		MON	4
32			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/16	11/2	3		TU-F	9
33			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/15	10/15	1		MON	1
34			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/22	11/5	1		MON	3
35			400P-500P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$1,000.00	10/23	11/2	3		TU-F	6
36			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/15	10/22	1		MON	2
37			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/29	11/5	1		MON	2
38			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/23	11/2	2		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	10/23	11/2	2		TU-F	4
40			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	10/23	11/2	2		TU-F	4
41			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/22	10/22	1		MON	1
42			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	11/5	11/5	1		MON	1
43			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,350.00	10/23	10/26	2		TU-F	2
44			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,450.00	10/30	11/2	2		TU-F	2
45			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,250.00	10/22	10/22	1		MON	1
46			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,450.00	11/5	11/5	1		MON	1
47			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	10/23	11/2	2		TU-F	4

NWS @ 7

AUG15/12 09.0
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/15	10/22	1		MON	2
49			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	10/29	11/5	1		MON	2
50			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,600.00	10/23	10/26	2		TU-F	2
51			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,800.00	10/30	11/2	2		TU-F	2
52			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,400.00	10/15	10/15	1		MON	1
53			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,600.00	10/29	10/29	1		MON	1
54			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,000.00	10/23	11/2	1		TU-F	2
55			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/15	11/5	1		MON	4
56			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,500.00	10/16	11/3	2		TU-SA	6

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/15	10/15	1		MON	1
58			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,500.00	10/29	10/29	1		MON	1
59			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,500.00	10/27	10/27	1		SAT	1
60			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$1,350.00	10/27	11/3 <i>MR</i>	1		SAT	2
61			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$1,000.00	10/28	10/28	1		SUN	1
62			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$5,500.00	10/31	10/31	1		WED	1
OCT/12 164000.00 NOV/12 70000.00												
CONTRACT TOTAL 234000.00												
TOTAL SPOTS 187												

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Disc-1e	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3	3	3		3	12	300
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3	3	3	3		9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2	2				4	600
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media
 1010 Wisconsin Avenue NW
 Washington DC 20007

Democratic Senate Campaign Comm/ Issue
 Submission Number 748 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	2	2				4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	2	2				4	800
12	M-F 6a News .TWTF..	02	1250	30 Comme	2	2				4	500
13	M-F 7p News .TWTF..	02	1500	30 Comme	2	2				4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	2	2				4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	1	1				2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	3	3	3	3		12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	2					2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme		1				1	1400
19	Sat 1130p ET / 1030p CT Saturday Night LiveS	03	1350	30 Comme	1					1	135
Weekly Totals: Total Spots (Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	Sun 630p ET / 530p CT NBC Nightly NewsS	01	6000	30 Comme			1			1	600
21	Sun 8a Today ShowS	02	650	30 Comme	1					1	65
22	Wed 9p ET / 8p CT Law & Order SVU ..W....	02	4500	30 Comme		1				1	450
23	M-F 1p Days Of Our Lives ..TWTF..	02	630	30 Comme		2	2			4	240
24	M-F 1p Days Of Our Lives ..TWTF..	02	650	30 Comme				3		3	195
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme			1	1		2	120
26	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	02	1000	30 Comme			2			2	200
27	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	01	1300	30 Comme				2		2	260
28	M-F 11a Daytime M.....	02	250	30 Comme		1	1	1	1	4	100
29	M-F 12p Today Show III ..TWTF..	02	350	30 Comme		1				1	35
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL
 Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots		1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	1	1	4	160
32	M-F 3p Doctors TWTF..	03	550	30 Comme	Nbr of Spots		3	3		6	330
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots		1			1	45
34	M-F 3p Doctors M.....	03	550	30 Comme	Nbr of Spots		1	1	1	3	165
35	M-F 4p Dr Oz TWTF..	02	1000	30 Comme	Nbr of Spots			3	3	6	600
36	M-F 4p Dr Oz M.....	02	800	30 Comme	Nbr of Spots		1	1		2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots			1	1	2	200
38	M-F 5p News TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
39	M-F 530p News TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
40	M-F 6p News TWTF..	01	2500	30 Comme	Nbr of Spots		2	2		4	1000
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots		1			1	200
42	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
43	M-F 6a News .TWTF..	02	1350	30 Comme	Nbr of Spots		2			2	270
44	M-F 6a News .TWTF..	01	1450	30 Comme	Nbr of Spots			2		2	290
45	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots		1			1	125
46	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1	1	145
47	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots		2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme	Nbr of Spots		1	1		2	300
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	400
50	M-F 7a Today Show .TWTF..	02	1600	30 Comme	Nbr of Spots			2		2	320
51	M-F 7a Today Show	02	1800	30 Comme	Nbr of Spots				2	2	360
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
52	M-F 7a Today Show TWTF..	02	1400	30 Comme		1				1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme				1		1	160
54	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme			1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme		1	1	1	1	4	420
56	M-Su 11p News TWTF..	01	2500	30 Comme		2	2	2		6	1500
57	M-Su 11p News M.....	02	2200	30 Comme		1				1	220
58	M-Su 11p News M.....	01	2500	30 Comme				1		1	250
59	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1500	30 Comme			1			1	150
60	Sat 6p NewsS.	02	1350	30 Comme			1			1	135
61	Sun 8a Today ShowS	02	1000	30 Comme			1			1	100
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	Wed 9p ET / 8p CT Law & Order SVU	02	5500	30							550
	..W....			Comme							
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Grand Totals											
Month 10 Weeks: 4				Month 11 Weeks: 4							
	10/08	10/15	10/22	10/29	11/05						
Spots	37	45	48	46		184					
Cost	38050	63650	60300	59450		230650					9200

Grand Totals:

Spots:	184
Gross Total:	230,650.00
Commission:	34,597.50
Net Total:	196,052.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE ND.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

This broadcast time will be used by: DSCC-IE ND.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSC - IE N.D.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

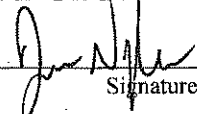
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MONICA DIXON
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12
Date

Signature
101-738-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected


Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Matt Oestrich	STATION: WFLA
FROM: Meghan McGarr	HRP OFFICE: Washington, DC

REQUEST RECEIVED FROM

DATE: 8/24/12

BUYER: Laura Bassett
AGENCY: Great American Media
ADDRESS: 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie
PHONE #: 202-338-8700
FAX #: 202-338-0864
OTHER:

AVAILS FOR

COMMITTEE: Democratic Senatorial Campaign Committee
CHAIRPERSON:
TREASURER: Monica Dixon
ADDRESS: 430 S. Capitol St. SE Washington DC 20003
PHONE #: 202 224 2447
FAX #: 202 969 0354
OTHER:

FOR ISSUE

CANDIDATE: ISSUE
OFFICE:
PARTY: Democratic

DAYPARTS: All
SCHEDULE DATES: As Ordered
COMMERICAL LENGTH:
PROGRAMS:
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141

NOV 01 2012

10/14/12 (C)



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Democratic Senate Campaign C
PROD: Dscg-Ie

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:120822104
WFLA
INVOICE NUMBER 0100033222
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1p Days Of Our Lives	500.00	1	3	10/10	WE	12:59P	30 FLDEMT1201H :30 Commercial	500.00	
				10/11	TH	12:59P	30 FLDEMT1201H	500.00	
				10/12	FR	12:58P	30 FLDEMT1201H	500.00	
M-F 1135p ET / 1035p CT Tonigh	800.00	2	4	10/09	TU	12:30A	30 FLDEMT1201H :30 Commercial	800.00	
				10/11	TH	12:31A	30 FLDEMT1201H	800.00	
				10/16	TU	11:59P	30 FLDEMT1201H	800.00	
				10/17	WE	11:59P	30 FLDEMT1201H	800.00	
M-F 11a Daytime	250.00	3	6	10/10	WE	11:14A	30 FLDEMT1201H :30 Commercial	250.00	
				10/11	TH	11:18A	30 FLDEMT1201H	250.00	
				10/12	FR	11:09A	30 FLDEMT1201H	250.00	
				10/23	TU	11:19A	30 FLDEMT1202H	250.00	
				10/25	TH	11:23A	30 FLDEMT1202H	250.00	
				10/26	FR	11:42A	30 FLDEMT1202H	250.00	
M-F 12p Today Show III	300.00	4	1	10/12	FR	12:27P	30 FLDEMT1201H :30 Commercial	300.00	
M-F 2p Rachael Ray	400.00	5	2	10/09	TU	02:45P	30 FLDEMT1201H :30 Commercial	400.00	
				10/11	TH	02:28P	30 FLDEMT1201H	400.00	
				10/16	TU	02:58P	30 FLDEMT1201H	400.00	
				10/18	TH	02:16P	30 FLDEMT1202H	400.00	
				10/19	FR	02:31P	30 FLDEMT1202H	400.00	
				10/23	TU	02:25P	30 FLDEMT1202H	400.00	
				10/24	WE	02:34P	30 FLDEMT1202H	400.00	
				10/26	FR	02:37P	30 FLDEMT1201H	400.00	
M-F 3p Doctors							*WFLA :30 Commercial		

*** Continued ***

PERIOD COST	134,650.00	115 Total Units		Debits	.00
		ACTUAL GROSS BILLING	134,650.00	Credits	.00
		AGENCY COMMISSION	20,197.50	SUB-TOTALS	.00
		NET DUE	114,452.50	TOTAL RECONCILING	.00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Democratic Senate Campaign C
PRODUCT Dscg-Ie

INVOICE NUMBER 0100033222
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE 114,452.50

REMIT TO:

*00183

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

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Tampa, FL 33606
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INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Senate Campaign C
PROD: DscC-Ie

2012
INVOICE DATE 10/28/12 E:120822104
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033222
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 4p Dr Oz	450.00	7 3	10/10 WE 03:29P	30 FLDEMT1201H	450.00
			10/11 TH 03:53P	30 FLDEMT1201H	450.00
			10/12 FR 03:52P	30 FLDEMT1201H	450.00
			*WFLA	:30 Commercial	
M-F 5p News	800.00	8 6	10/09 TU 04:39P	30 FLDEMT1201H	800.00
			10/10 WE 04:39P	30 FLDEMT1201H	800.00
			10/12 FR 04:56P	30 FLDEMT1201H	800.00
			10/16 TU 04:57P	30 FLDEMT1201H	800.00
			10/18 TH 04:12P	30 FLDEMT1202H	800.00
			10/19 FR 04:19P	30 FLDEMT1202H	800.00
			*WFLA	:30 Commercial	
M-F 530p News	1500.00	9 2	10/10 WE 05:30P	30 FLDEMT1201H	1500.00
			10/12 FR 05:12P	30 FLDEMT1201H	1500.00
			*WFLA	:30 Commercial	
M-F 6p News	1500.00	10 4	10/10 WE 05:45P	30 FLDEMT1201H	1500.00
			10/12 FR 05:44P	30 FLDEMT1201H	1500.00
			10/17 WE 05:47P	30 FLDEMT1201H	1500.00
			10/19 FR 05:43P	30 FLDEMT1202H	1500.00
			*WFLA	:30 Commercial	
M-F 6a News	2000.00	11 2	10/11 TH 06:27P	30 FLDEMT1201H	2000.00
			10/12 FR 06:27P	30 FLDEMT1201H	2000.00
			*WFLA	:30 Commercial	
M-F 7p News	1250.00	12 2	10/09 TU 06:43A	30 FLDEMT1201H	1250.00
			10/11 TH 06:30A	30 FLDEMT1201H	1250.00
			*WFLA	:30 Commercial	
M-F 7a Today Show	1500.00	13 4	10/09 TU 07:11P	30 FLDEMT1201H	1500.00
			10/11 TH 07:16P	30 FLDEMT1201H	1500.00
			10/16 TU 07:15P	30 FLDEMT1201H	1500.00
			10/18 TH 07:13P	30 FLDEMT1202H	1500.00
			*WFLA	:30 Commercial	
M-F 730p Entertainment Tonight	1400.00	14 4	10/10 WE 08:50A	30 FLDEMT1201H	1400.00
			10/12 FR 07:28A	30 FLDEMT1201H	1400.00
			10/16 TU 08:50A	30 FLDEMT1201H	1400.00
			10/19 FR 07:59A	30 FLDEMT1202H	1400.00
			*WFLA	:30 Commercial	
M-F 9a Today Show II	1500.00	15 2	10/09 TU 07:39P	30 FLDEMT1201H	1500.00
			10/18 TH 07:55P	30 FLDEMT1202H	1500.00
			*WFLA	:30 Commercial	
			10/09 TU 09:26A	30 FLDEMT1201H	1050.00
			10/10 WE 09:29A	30 FLDEMT1201H	1050.00
			10/11 TH 09:27A	30 FLDEMT1201H	1050.00
			10/17 WE 09:26A	30 FLDEMT1201H	1050.00
			10/18 TH 09:56A	30 FLDEMT1202H	1050.00
			10/19 FR 09:56A	30 FLDEMT1202H	1050.00
			10/23 TU 09:44A	30 FLDEMT1202H	1050.00
			10/24 WE 09:57A	30 FLDEMT1201H	1050.00
			10/26 FR 09:27A	30 FLDEMT1201H	1050.00
*** Continued ***					

PERIOD COST 134,650.00

115 Total Units
ACTUAL GROSS BILLING 134,650.00
AGENCY COMMISSION 20,197.50
NET DUE 114,452.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Senate Campaign C
PROD: Dscc-Ie

2012
INVOICE DATE 10/28/12 E:120822104
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033222
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-Su 11p News	2200.00	17 2	10/10 WE		11:25P	30	FLDEMT1201H	2200.00
			10/11 TH		11:21P	30	FLDEMT1201H	2200.00
Mon 8-10p ET / 7-9p CT Voice	14000.00	18 1	10/15 MO		07:58P	30	FLDEMT1201H	14000.00
Sat 1130p ET / 1030p CT Saturd	1350.00	19 1	10/13 SA		11:48P	30	FLDEMT1201H	1350.00
Sun 8a Today Show	650.00	21 1	10/14 SU		09:00A	30	FLDEMT1201H	650.00
M-F 1p Days Of Our Lives	600.00	23 4	10/16 TU		12:59P	30	FLDEMT1201H	600.00
			10/19 FR		01:59P	30	FLDEMT1202H	600.00
			10/23 TU		12:59P	30	FLDEMT1202H	600.00
			10/24 WE		01:59P	30	FLDEMT1201H	600.00
			10/22 MO		01:59P	30	FLDEMT1202H	600.00
M-F 11a Daytime	250.00	28 1	10/15 MO		11:17A	30	FLDEMT1201H	250.00
M-F 12p Today Show III	350.00	29 1	10/18 TH		12:28P	30	FLDEMT1202H	350.00
	400.00	30 1	10/24 WE		12:52P	30	FLDEMT1202H	400.00
M-F 2p Rachael Ray	400.00	31 2	10/15 MO		02:58P	30	FLDEMT1201H	400.00
			10/22 MO		02:23P	30	FLDEMT1202H	400.00
M-F 3p Doctors	550.00	32 6	10/16 TU		03:12P	30	FLDEMT1201H	550.00
			10/17 WE		03:23P	30	FLDEMT1201H	550.00
			10/19 FR		03:54P	30	FLDEMT1202H	550.00
			10/23 TU		03:14P	30	FLDEMT1202H	550.00
			10/25 TH		03:54P	30	FLDEMT1201H	550.00
			10/26 FR		03:59P	30	FLDEMT1202H	550.00
	450.00	33 1	10/15 MO		03:56P	30	FLDEMT1201H	450.00
	550.00	34 1	10/22 MO		03:11P	30	FLDEMT1202H	550.00
M-F 4p Dr Oz	1000.00	35 3	10/23 TU		04:12P	30	FLDEMT1202H	1000.00
			10/24 WE		04:57P	30	FLDEMT1201H	1000.00
			10/25 TH		04:11P	30	FLDEMT1202H	1000.00
	800.00	36 2	10/15 MO		04:37P	30	FLDEMT1201H	800.00
			10/22 MO		04:37P	30	FLDEMT1202H	800.00
M-F 5p News	1700.00	38 2	10/24 WE		05:13P	30	FLDEMT1202H	1700.00
			10/26 FR		05:14P	30	FLDEMT1201H	1700.00
M-F 530p News	1700.00	39 2	10/23 TU		05:59P	30	FLDEMT1202H	1700.00
			10/25 TH		05:40P	30	FLDEMT1201H	1700.00
M-F 6p News	2000.00	41 1	10/22 MO		06:14P	30	FLDEMT1202H	2000.00
M-F 6a News								

*** Continued ***

PERIOD COST	134,650.00	115 Total Units		Debits	.00
		ACTUAL GROSS BILLING	134,650.00	Credits	.00
		AGENCY COMMISSION	20,197.50		.00
		NET DUE	114,452.50		

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PAGE 4
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 49 /53 /1505
Desc: 06277344

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
	1350.00	43 2	10/23 TU 06:57A	30 FLDEMT1202H	1350.00
			10/25 TH 06:59A	30 FLDEMT1202H	1350.00
	1250.00	45 1	10/22 MO 06:40A	30 FLDEMT1202H	1250.00
M-F 7p News			*WFLA	:30 Commercial	
	2000.00	47 2	10/23 TU 07:11P	30 FLDEMT1202H	2000.00
			10/25 TH 07:09P	30 FLDEMT1202H	2000.00
	1500.00	48 2	10/15 MO 07:15P	30 FLDEMT1201H	1500.00
			10/22 MO 07:24P	30 FLDEMT1202H	1500.00
M-F 7a Today Show			*WFLA	:30 Commercial	
	1600.00	50 2	10/23 TU 08:49A	30 FLDEMT1202H	1600.00
			10/25 TH 08:50A	30 FLDEMT1201H	1600.00
	1400.00	52 1	10/15 MO 08:56A	30 FLDEMT1201H	1400.00
M-F 730p Entertainment Tonight			*WFLA	:30 Commercial	
	2000.00	54 1	10/24 WE 07:40P	30 FLDEMT1201H	2000.00
M-F 9a Today Show II			*WFLA	:30 Commercial	
	1050.00	55 2	10/15 MO 09:29A	30 FLDEMT1201H	1050.00
			10/22 MO 09:29A	30 FLDEMT1202H	1050.00
M-Su 11p News			*WFLA	:30 Commercial	
	2500.00	56 4	10/16 TU 11:31P	30 FLDEMT1201H	2500.00
			10/19 FR 11:30P	30 FLDEMT1202H	2500.00
			10/23 TU 11:33P	30 FLDEMT1202H	2500.00
			10/26 FR 11:07P	30 FLDEMT1202H	2500.00
	2200.00	57 1	10/15 MO 11:11P	30 FLDEMT1201H	2200.00
Sat 1130p ET / 1030p CT Saturd			*WFLA	:30 Commercial	
	1500.00	59 1	10/27 SA 01:00A	30 FLDEMT1201H	1500.00
Sun 8a Today Show			*WFLA	:30 Commercial	
	1000.00	61 1	10/28 SU 08:49A	30 FLDEMT1202H	1000.00
Sun 6p News			*WFLA	:30 Commercial	
	1000.00	63 2	10/14 SU 06:21P	30 FLDEMT1201H	1000.00
			10/21 SU 06:13P	30 FLDEMT1202H	1000.00
Total Airtime Gross Spot Revenue:			134,650.00		

PERIOD COST 134,650.00

115 Total Units
ACTUAL GROSS BILLING 134,650.00
AGENCY COMMISSION 20,197.50
NET DUE 114,452.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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